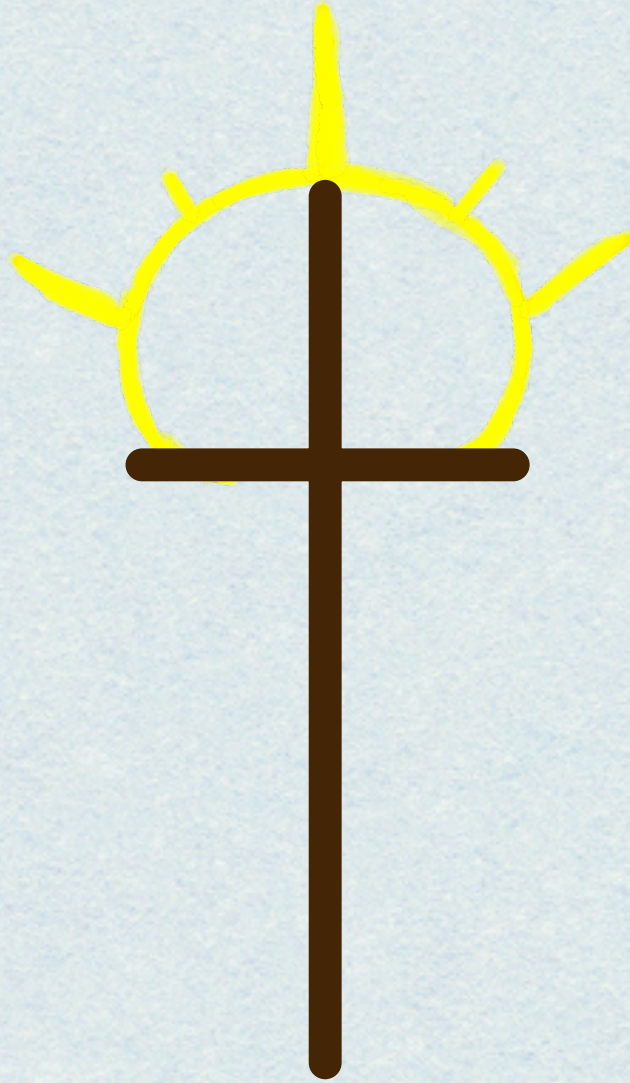The   Reason

for   the

Season